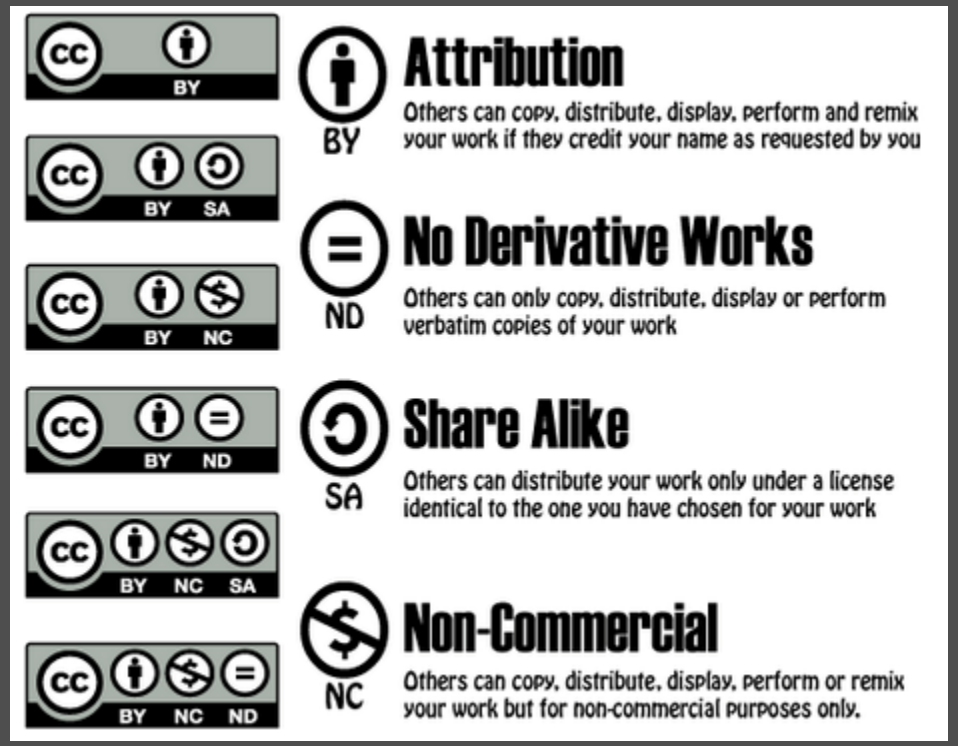
VISUAL WORKSHOP

Tools and Tricks to Make Stuff Look Good

Why?

FAIR USE & CREATIVE COMMONS



Protections for creative works

Different licenses

Things shared on Facebook, Twitter are Fair Use

DESIGN PRINCIPLES

C.R.A.P.

Contrast, Repetition, Alignment, Proximity

BAD EXAMPLE

Where do I Look?

What's Important?

Principles, what's wrong?

Ouch my eyes

FREE RESOURCES

Color Schemes

Coolors

Fonts:

Google Fonts

DaFont

Design Tools

Canva

Vectr

Find Inspiration

Behance

Photos:

Flickr

PRACTICE SCENARIO

Impact 89FM WDBM Presents: <insert name here>

Design a Poster to promote the show

Make a 330px by 780px graphic to accompany a website article